

# ONLINE TECHNOLOGY IN OCCUPATIONAL THERAPY EDUCATION & PRACTICE



## A PARTICIPATORY WORKSHOP

Picture source: <http://s3.connectedhometechnology.com/files/images/CHA1-114%20hero%20-%20pg27.hero.jpg>

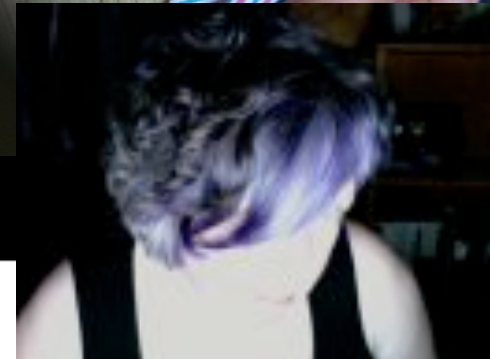
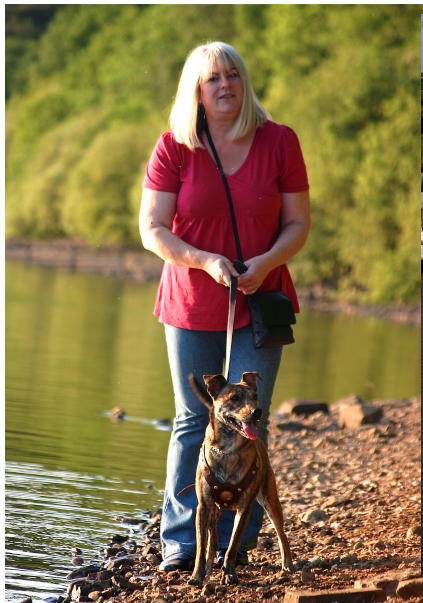


*Feel like technology is moving so fast...  
...you think you've missed the train?*

DON'T BE OVERWHELMED...  
YOU HAVE A NETWORK OF SUPPORT!








# YOUR NETWORK OF SUPPORT!



# Our team

- Anita Hamilton
- Merrolee Penman
- Karen Jacobs
- Angela Hook
- Sarah Bodell
- Susan Burwash
- Rashid Kashani
- Claire Hayward
- Will Wade
- Joan Guetschow

# TODAY'S WORKSHOP

-  Highlight the potential applications and benefits of using online technology for occupational therapy
-  Review a selection of the many online tools
-  Demonstrate how you can “get on board the train” with blogs, podcasts & wikis
-  Discuss managing your online identity
-  Consider how we can prepare to welcome the “Net” Generation as colleagues

“A vast number of online health resources are not created by healthcare professionals or have no professional input...” (Potts, 2006)

So we need to:

- 🌐 Become skilled in using online technology for knowledge retrieval, storage, generation & transfer
- 🌐 Encourage health professionals to share knowledge online
- 🌐 Collaborate with stakeholders using online technology
- 🌐 Break down the barriers to accessing online technology

# WARM-UP ACTIVITY

What's your online profile?

- 🌐 Techno-phobe or techno-geek, early adopter or online lurker?

## Instructions

- 🌐 Line up along the wall
- 🌐 For each question that you answer “yes”, take a step forwards (big steps allowed for emphasis)
- 🌐 After we have asked all the questions we will take a look at the room (and take a photo) to “profile” the group

# Online Technologies



What are they and how can I use them?

# Evolution of Online Technology

Phase	Feature
Web 1.0	One-way web
Web 2.0	Interactive web
Web 3.0	Immersive web

# Online tools

For comprehensive  
information about online  
technologies see the wiki  
**OT4OT**

- Blogs/Microblogs
- Collaborative writing
- Discussion Forums
- Online citation manager
- Online databases
- Online surveys
- Podcasts
- RSS feeds & Readers
- Social bookmarking
- Social networks
- Video feeds
- Virtual worlds
- Voice over Internet Protocol
- Wikis



# Using online technology to manage a world of knowledge



Knowledge retrieval, storage, generation & transfer

Evidence-Based  
Information

Communities  
of Practice

Client  
opinion & ideas

Resources and  
information

# Online tools in use in occupational therapy



**Get ready to board the train!**

# Web-log or Blogs

- 🌐 Purpose of blogs:
  - 🌐 Information sharing
  - 🌐 Experiential (story telling)
  - 🌐 Reflective
- 🌐 Created by individual/groups for sharing with others
- 🌐 Can be public or private
- 🌐 Public- interactive – discussions between like-minded individuals
- 🌐 Very easy to set up
- 🌐 Is a great way to start working in the online world

# Web-log or Blogs

## Where to start:

-  Easiest Blog: Blogger

-  Sophisticated Blog: WordPress

## What's the secret?


-  Write regularly

-  Make it interesting – include links etc

-  Connect with others, and use the other tools to 'advertise' your posts

# A successful OT blog


[Home](#) [About](#) [Feedback](#) [Introduce yourself](#) [Occupational therapists only](#) [Coping skills](#)



## HealthSkills

*Skills for healthy living* for health professionals working in chronic pain management

[Entries RSS](#) | [Comments RSS](#)



### Research Blogging Awards 2010


Peer review, Peer-reviewed

#### Top Posts

- [Some awesome CBT worksheets and resources](#)
- [An interview with F Sommer Anderson - & central sensitisation syndromes](#)
- [Curiosities](#)
- [Useful resources: handouts on basic coping skills](#)

### [An interview with F Sommer Anderson – & central sensitisation syndromes](#)

Posted on **February 10, 2010** by [adiemusfree](#)




#### Research Blogging

How many of you have headed off to [‘Therapy Worksheets’ blog](#)? Yes, that’s the one I’ve linked to in my roundup of the best CBT resources on the internet. Will Baum, the editor of that blog is also the author of [where the client is](#), a blog about professional private practice in mental health care. Will contacted me the other day and sent me a link to [a really interesting interview with Frances Sommer Anderson](#), a clinical psychologist who works with people experiencing chronic pain. Her take on chronic pain management is influenced by John Sarno, who has a hypothesis that much chronic pain is influenced by psychological factors (often emotional issues) from childhood. One of the premises of his approach is that people need to heal their ‘repressed’ emotions and in doing so, their chronic pain will vanish.

### Email Subscription

Enter your email address to subscribe to this blog and receive notifications of new posts by email.



This site complies with the [HONcode standard for trustworthy health information](#):

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# How to comment on a blog

HealthSkills Weblog - Mozilla Firefox


File Edit View History Bookmarks Tools Help


http://healthskills.wordpress.com/

Most Visited Getting Started Logon Participation in Occup... Doctor of Education P... Import to Mendeley Latest Headlines Otago Polytechnic On... hao2010planning / Lo... Otago-Occ-Therapy-...

HealthSkills Weblog

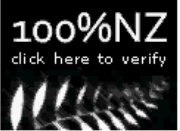
Home About Feedback Introduce yourself Occupational therapists only Coping skills

 **HealthSkills**  
*Skills for healthy living for health professionals working in chronic pain management*

HEALTHSKILLS  


Entries RSS | Comments RSS

Search

  
click here to verify

**Top Posts**

[Some awesome CBT worksheets and resources](#)

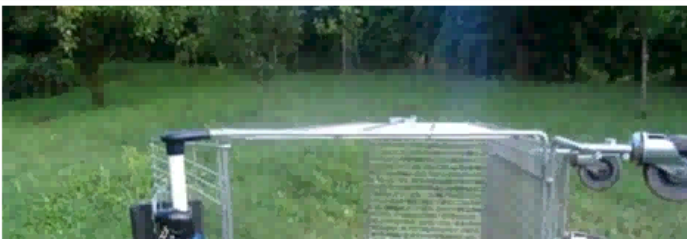
[If you're new to pain management](#)

[Curiosities](#)

**Friday Funnies and great places to go on the web**

Posted on **April 23, 2010** by [adiemusfree](#)

I know, I know... late with FF's and missed a week – life is hectic at the moment, and I'm prioritising a teeny bit. However, I couldn't resist the following, courtesy of Manly Jack. Not quite 1001 uses for duct tape, but close!



**Email Subscription**

Enter your email address to subscribe to this blog and receive notifications of new posts by email.

[Click here!](#)


**Tweets from [Adiemus](#)**

Sitting in Palmerston North

# Micro-Blogs

- 🌐 Different from a traditional blog in that its content is typically much smaller, in length file size
- 🌐 An entry consists of a short sentence fragment, image or video
- 🌐 Microbloggers post about "what I'm doing right now," to the thematic, such as "assistive technology"
- 🌐 Commercial microblogs also exist, to promote websites, services and/or products.
- 🌐 Where to start:
  - 🌐 Twitter
  - 🌐 Buzz

# Micro-blogging





Home Profile Find People Settings Help Sign out

**New! Retweet to spread the word**

Share interesting tweets with your followers by hovering over a tweet and clicking "Retweet". A retweet from someone you follow will look like the example pictured here. [Learn more](#)

Close

*Handy icon for spotting a retweet*



**NASA** Today's space shuttle mission status briefing will air live on NASA TV at 12:30pm ET.  
[www.nasa.gov/ntv](http://www.nasa.gov/ntv)  
about 4 hours ago from web  
Retweeted by [PersonYouFollow](#) and 2 others


*You'll only see retweets from users you follow*

## What's happening?


Latest: We love using Zumo Drive as a cloud drive. Get your Black Belt in the Art of Zumo and 2 GB for free at ZumoDrive: <http://bit.ly/4DNAWk> about 7 hours ago

update


140



**pediastaff** RT @YTherapySource: Absolutely LOVE these detailed instr/pictures to create mini bowling ramp (also LOVE this blog) <http://bit.ly/c41wKO>  
8 minutes ago from HootSuite



**SensoryEdge** Kids Lit » Blog Archive » 2010 Audie Award Nominees <http://ow.ly/18xmF>



**VirtualOT**  
93 tweets

123 following 107 followers 13 listed

**Fledg·ling Wine**  
n. a Twitter winemaking project for literacy around the world.

Home

@VirtualOT

Direct Messages 0

Favorites

Retweets

# Discussion forums

- 🌐 Remember List servers?
  - 🌐 They moved to discussion forums
  - 🌐 Discussion forums then moved to blogs, twitter and social networks (mainly facebook and LinkedIn)
- 🌐 Manage user-generated discussions
- 🌐 Usually moderated by a group/team
- 🌐 Social bonds and interest groups for a topic may form from the discussions
- 🌐 Where to start:
  - 🌐 phpBB (Kawa forum and “Occupational Therapy Forum” use this program)
  - 🌐 UltraBB

# An OT discussion forum

## Occupational Therapy Forum

Creating global connections in Occupational Therapy.

[Register](#)
[FAQ](#)
[Members](#)
[Login](#)

It is currently Sun Feb 14, 2010 7:31 pm

Board index All times are UTC

**Occupational Therapist**  
Success with over 50 autistic kids  
Sensory processing treatment  
effectivestrategies.shawwebpace.ca

**Occupational Therapy**  
Find Schools With Accredited  
Courses in Occupational Therapy!  
GuideToHealthcareSchools.com

**Cross Country Education**  
Sign up to our cost effective Board  
Approved OT Seminars &  
Conferences.  
www.CrossCountryEducation.com  
Ads by Google

**Login**


Username:  Password:  Log me on automatically each visit ☐ [Login](#)

Forum	Topics	Posts	Last post
<b>Welcome to the new Occupational Therapy Forum!</b> This site aims to connect Occupational Therapist's across the globe. Whether you are an experienced professional or merely share an interest in OT, everyone is welcome. To post replies, create new topics or read info on the site you first need to register (top left of the page). Then, please feel free to navigate through each forum, create new topics and post replies as you wish. For detailed information on how to post, please refer to the FAQ tab to the top right of the page. Happy posting!!	0	0	No posts
<b>Occupational Therapy topics related to where you practice (Aus/NZ, Nth/Sth America, Europe, Asia, Africa)</b>	12	34	Mon Jan 25, 2010 7:19 am icarrasco <a href="#">↗</a>
<b>Occupational Therapy topics related to the assessment and treatment of PHYSICAL conditions</b>	14	38	Thu Feb 04, 2010 1:32 am hadders <a href="#">↗</a>
<b>Occupational Therapy topics related to the assessment and treatment of MENTAL HEALTH conditions</b>	9	26	Fri Feb 05, 2010 3:44 pm MaryFiona <a href="#">↗</a>
<b>Occupational Therapy topics related to the assessment and treatment of combined PHYSICAL and MENTAL HEALTH conditions</b> eg. chronic pain	1	5	Wed Feb 10, 2010 9:35 pm Ron D <a href="#">↗</a>
<b>Assistive Technology in Occupational Therapy</b>	2	9	Wed Feb 10, 2010 2:19 pm DYoung <a href="#">↗</a>
<b>Continuing Professional Development for Occupational Therapist's</b>	5	12	Tue Feb 09, 2010 10:29 pm KiwiOT <a href="#">↗</a>
<b>Current and future Occupational Therapy students</b>	1	2	Wed Jan 13, 2010 1:27 am tarisat <a href="#">↗</a>

# Online scholarly databases

- 🌐 Freely accessible Web search engine that indexes the full text of scholarly literature across an array of publishing formats and disciplines.
- 🌐 Where to start
  - 🌐 Pubmed
  - 🌐 BMJ
  - 🌐 Google Scholar

# Online scholarly database

**PubMed  
Central**

A free archive of life sciences journals

About PMCJournal ListFor PublishersUtilities

**PubMed Central (PMC)** is the U.S. National Institutes of Health (NIH) free digital archive of biomedical and life sciences journal literature.

[Advanced search](#)

**Browse PMC journals:**

A-B

C-H

I-M


N-S

T-Z

New

Special Collections

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Receive notice of new journals and other major updates to PMC: join the [PMC News mail list](#) or subscribe to the PMC News [RSS feed](#) .

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All the articles in PMC are free (sometimes on a delayed basis). Some journals go beyond free, to [Open Access](#). Find out what that means.

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PMC's [utilities](#) include an OAI service that provides XML of the full-text of some articles, functions for scripting PMC searches and linking to specific PMC articles from your site, and more ...

The [PMC journal list](#) comprises journals that deposit material in PMC on a routine basis and generally make all their published articles available here. Find out how to [include your journal](#) in PMC.

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PMC also has the [author manuscripts](#) of articles published by NIH-funded researchers in various non-PMC journals. Increasing free access to these articles is the goal of the [NIH Public Access](#) policy. Similar manuscripts from researchers funded by the Wellcome Trust are available in PMC as well.

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Eligible researchers should use the [NIH Manuscript](#)

# Podcasts and Videocasts

- 🌐 A series of audio or video digital-media files that are distributed over the Internet by syndicated download (RSS), through Web feeds, to portable media players and personal computers
- 🌐 Where to start
  - 🌐 CNET Podcast Central
  - 🌐 PodcastDirectory.com
  - 🌐 YouTube
  - 🌐 Talkshoe

# Podcasts



# Videocasts



Broadcast Yourself™

HomeVideosChannels

Search

Create Account or Sign In

SubscriptionsHistoryUpload

## Occupational Therapy : OT in the School



0:03 / 1:23 360p

★★★★★ 7 ratings 7,184 views

Favorite

Share

Playlists

Flag

Facebook

Twitter

MySpace

(more share options)



**TRPyoga**

September 16, 2008

(more info)

Subscribe

Occupational Therapy for Teachers and Parents that explores and demonstrates OT during a day in the classroom. Interviews with teachers too!

URL <http://www.youtube.com/watch?v=k76ETmt>

Embed `<object width="425" height="344"><param`

More From: TRPyoga

Related Videos



**best of an Occupational therapy in school based**

1,743 views

manjakirane



**OT in the Home**

3,770 views

TRPyoga



**Vicki at her occupational therapy session**

1,839 views

Killbride



**ABR Special Needs Wellness\_Part 19**

13,843 views

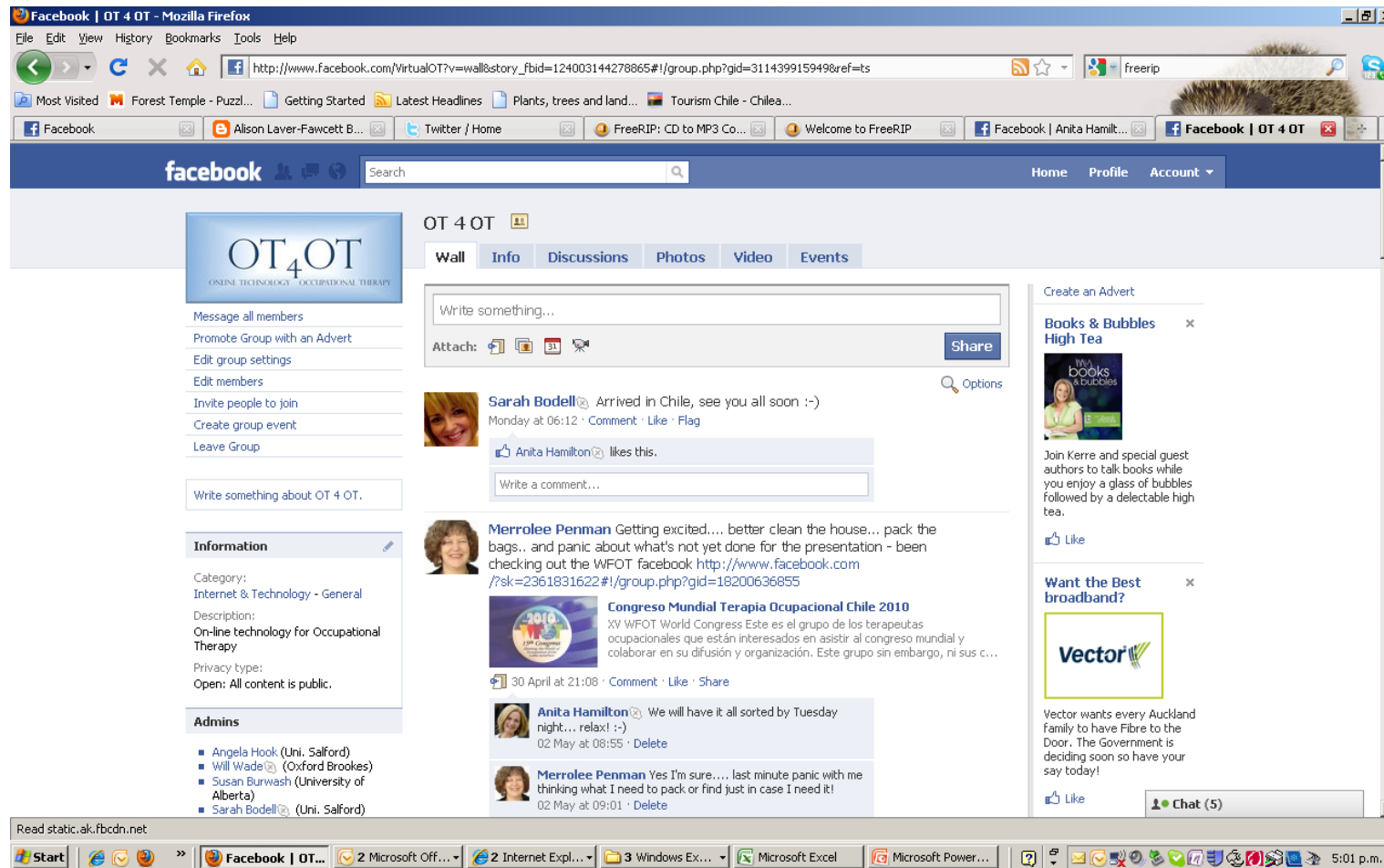
BlyumOnline

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# Social Networking

- 🌐 Support maintenance of existing social networks, or connect people with shared interests
- 🌐 Sites vary in the types of applications and communication tools they offer, such as mobile connectivity, blogging and photo- or videosharing (Kamel-Boulos et al. 2007)
- 🌐 They make a user's network visible to others, opening up the possibility of new connections and new networks
- 🌐 There are over 40 major social network sites on the Internet today, with the two most popular in the English-speaking world being Facebook and MySpace (Junco & Cole-Avent 2008)
- 🌐 A different type of social networking site is Ning, where users set up their own social networks based on special interests

# Social Networking



# Social Networking

The screenshot shows a Mozilla Firefox browser window displaying the LinkedIn profile of Karen Jacobs. The browser's address bar shows the URL: [http://www.linkedin.com/profile?viewProfile=&key=22098183&locale=en\\_US&trk=tab\\_pro](http://www.linkedin.com/profile?viewProfile=&key=22098183&locale=en_US&trk=tab_pro). The browser's menu bar includes File, Edit, View, History, Bookmarks, Yahoo!, Tools, and Help. The toolbar contains various icons for navigation and search. The browser's status bar at the bottom shows the Windows taskbar with several open applications: start, LinkedIn Network for..., SelfEval 2009.doc - M..., Form F 2009-professi..., Microsoft PowerPoint..., and Karen Jacobs | Linked... The system clock shows 5:21 AM on 7/2/2009.

The LinkedIn profile page for Karen Jacobs is displayed. The header includes the LinkedIn logo and navigation links: Home, Profile, Contacts, Groups, Jobs, Inbox (27), and More... The profile name is Karen Jacobs, with a "you" icon next to it. Her current position is Clinical Professor at Boston University, located in the Greater Boston Area, in the Higher Education industry. A profile picture of Karen Jacobs is shown. To the right of the profile picture, there are links to "Send a message", "Add Karen to your network", and "Forward this profile to a connection". Below the profile picture, there is a section for "Current" and "Past" positions. The "Current" section lists: Ergonomist at Karen Jacobs, Clinical Professor & Program Director, Distance Education Post-professional Programs in OT at Boston University. The "Past" section lists: President at AOTA. The "Education" section lists: University of Massachusetts at Lowell, Boston University, and Washington University in St. Louis. The "Recommendations" section shows 1 person has recommended Karen. The "Connections" section shows 119 connections. The "Websites" section lists: My Website, Notebook Computing, and Backpack Awareness. The "Twitter NEW" section lists: KarenJacobsOT. On the right side of the profile, there is a Prudential advertisement with the text "Learn about key lessons from the financial crisis." and a button "Get the report". Below the advertisement, there is a section for "Karen's Connections (119)".

# Voice over Internet Protocol





- VoIP services convert voice into a digital signal that travels over the Internet to a computer or a phone or another computer
- Some programs can be added so that you can record online calls (e.g. Ecomm Network)
  - Skype
  - iChat
  - Google talk
  - Wimba

# Wiki

## Wiki means “fast” in Hawaiian

- 🌐 A collaborative software that allows a group to collaborate
  - 🌐 Users add content and edit others' content
- 🌐 Able to be developed, edited and modified with no knowledge of programming or HTML
  - 🌐 making it accessible to everyone, not just the tech-savvy!
- 🌐 Able to be maintained equally by all users
- 🌐 Is a great way to start sharing information in the online world
- 🌐 Where to start:
  - 🌐 Easiest wiki: PB Works
  - 🌐 Sophisticated wiki: Mediawiki


# A wiki's content is generated by its users

-  The users are responsible for the direction and content of the wiki web site over time.
-  Everyone that uses the wiki has the opportunity to contribute to it and/or edit in the way that they see fit.
-  This allows a wiki to change constantly and morph to represent the needs of the users over time.
-  Roll-back capacity in “history” tab can remove accidental loss of data or enable group to restore content or return to a previous version.

# A wiki you probably know!




The screenshot shows the Wikipedia page for "Occupational therapy". The page layout includes a left sidebar with navigation links (Main page, Contents, Featured content, Current events, Random article), a search bar, and an interaction section (About Wikipedia, Community portal, Recent changes, Contact Wikipedia, Donate to Wikipedia, Help). The main content area has tabs for article, discussion, edit this page, history, move, and unwatch. The article title "Occupational therapy" is prominently displayed, followed by the text "From Wikipedia, the free encyclopedia". Below the title, there are two warning boxes: one for neutrality and one for cleanup. The article text begins with "Occupational therapy, often abbreviated as "OT", promotes health by enabling people to perform meaningful and purposeful occupations. These include community activities. Occupational therapists work with individuals, families, groups and communities to facilitate health and well-being through engagement in meaningful activities. They are becoming increasingly involved in addressing the impact of social, political and environmental factors that contribute to exclusion and occupational disability." The text continues with a definition from the World Federation of Occupational Therapists and mentions the development of occupational science. A "Contents" link is visible. Below the article text, there is a section titled "History of occupational therapy" with a warning box indicating the article is too long to read and navigate comfortably. The text in this section discusses the earliest evidence of using occupations as a therapeutic modality in ancient times, the Roman Celsus's prescriptions, and the reform of the hospital system in the eighteenth century Europe.

Try Beta  Vir

[article](#) [discussion](#) [edit this page](#) [history](#) [move](#) [unwatch](#)

## Occupational therapy

From Wikipedia, the free encyclopedia

 This article **has been nominated to be checked for its neutrality**. Discussion of this nomination can be found at [Wikipedia:Neutral point of view](#).


 This article **may require cleanup** to meet Wikipedia's [quality standards](#). Please [improve this article](#) if you can.

**Occupational therapy**, often abbreviated as "**OT**", promotes health by enabling people to perform meaningful and purposeful occupations. These include community activities. Occupational therapists work with individuals, families, groups and communities to facilitate health and well-being through engagement in meaningful activities. They are becoming increasingly involved in addressing the impact of social, political and environmental factors that contribute to exclusion and occupational disability.

The [World Federation of Occupational Therapists](#) provides the following definition of Occupational Therapy: "Occupational therapy is as a professional occupation. The primary goal of occupational therapy is to enable people to participate in the activities of everyday life. Occupational therapists act to improve or restore their ability to participate or by modifying the environment to better support participation." Occupational therapists use careful analysis of physical, cognitive, and emotional factors to identify barriers to occupation. Occupational therapy draws from the fields of [medicine](#), [psychology](#), [sociology](#), [anthropology](#), [ethnography](#), and other knowledge base. A new discipline of [occupational science](#) has been developed to enhance the evidence base of the profession.

[Contents](#) [\[show\]](#)

### History of occupational therapy

 This article **may be too long to read and navigate comfortably**. Please consider splitting content into sub-articles and summarizing the key points of the subject. *(September 2009)*








See also: [History of OT in America](#), [History of OT in New Zealand](#)

The earliest evidence of using occupations as a therapeutic modality can be found in ancient times. One-hundred years before the birth of Christ, Greeks used occupations with mental illness via the use of therapeutic baths, massage, exercise, and music. Later, the Roman Celsus prescribed music, travel, conversation, and other activities. The concept of humane treatment of people considered to be insane was rare, if not nonexistent<sup>[3]</sup>.

In eighteenth century Europe, revolutionaries such as Philippe Pinel and Johann Christian Reil reformed the hospital system. Instead of the use of restraints and punishment, they used work and leisure activities in the late 1700s. Although it was thriving abroad, interest in the reform movement waxed and waned in the United States through the 1800s. In the late 1800s, physicians became increasingly interested in chronic disease, enthusiasm for the reform of the mental healthcare system was revived in the states.

# Wikis in healthcare

Wikis can be used:

-  For collaboration on projects and research
  
-  As a continuing professional development tool:
  -  Connect practitioners in different geographic locations
  -  Develop communities of practice
  
-  As a tool with clients:
  -  For sharing knowledge (encyclopedia-style wiki)
  -  Create resources for ongoing use by clients (eg: home modification wiki)

# To learn how to make a wiki visit our wiki



# Online tools

- 🌐 Blogs/Microblogs
- 🌐 Collaborative writing
- 🌐 Discussion Forums
- 🌐 Online citation manager
- 🌐 Online databases
- 🌐 Online surveys
- 🌐 Podcasts
- 🌐 RSS feeds & Readers
- 🌐 Social bookmarking

For comprehensive  
information about online  
technologies see the wiki  
**OT4OT**

- 🌐 Social networks
- 🌐 Video feeds
- 🌐 Virtual worlds
- 🌐 Voice over Internet Protocol
- 🌐 Wikis



# **HOW DOES THIS APPLY TO PRACTICE?**

# Using online technology to manage a world of knowledge



Knowledge retrieval, storage, generation & transfer

Evidence-Based  
Information

Communities  
of Practice

Client  
opinion & ideas

Resources and  
information

# Evidence-based practice

- Information on the Internet is often criticized for the following reasons:
  - Not clearly sourced/referenced
  - Not peer reviewed
  - Information may not have been retrieved or shared ethically
- How do we know what we can trust?
  - Cites references from reliable sources
  - Registered with an online credential-checking organization
  - Contains RSS feeds from reputable sites



**HEALTHCARE**  
**BLOGGER**  
— CODE OF ETHICS —

# Communities of practice

- 🌐 Online tools are perfect for creating communities of practice
  - 🌐 Social networking
  - 🌐 Wikis
  - 🌐 Collaborative writing
  - 🌐 Social bookmarking
  - 🌐 Blogs & Microblogs
  - 🌐 Virtual Worlds

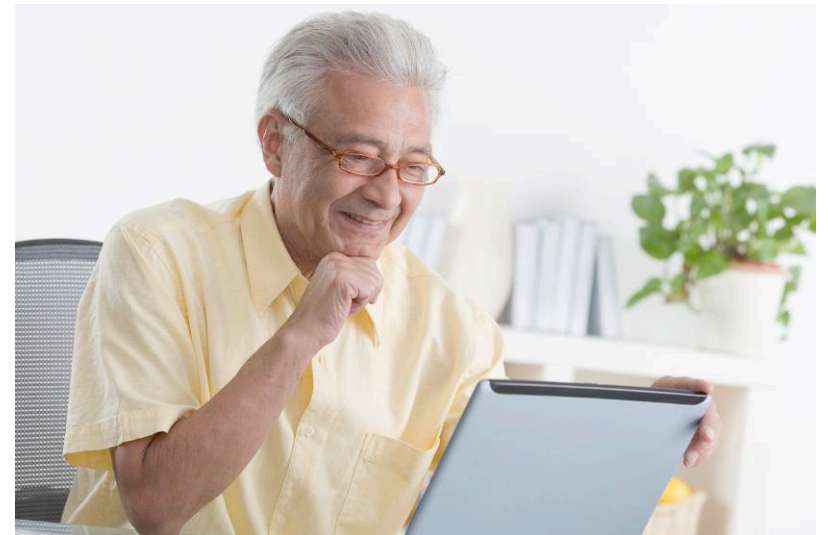


# Virtual Worlds



# Online with clients

- 🌐 Online tools are perfect for obtaining information and opinions from clients
  - 🌐 Online Surveys
  - 🌐 Discussion forums
  - 🌐 Wikis
  - 🌐 Blogs
  - 🌐 Virtual worlds



Skype™

Skype Name or phone number with country code

Search Contacts

✓ Anita Hamilton

CAD0.00



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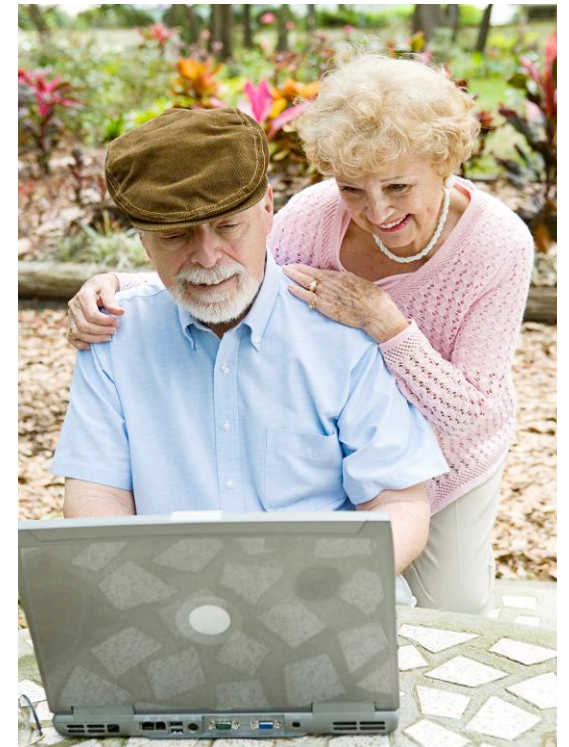
+ stephanie.hamilton

12,694,553 people online

# Resources for & by clients

- 🌐 Online technology can host information for clients
  - 🌐 Blogs
  - 🌐 Wikis
  - 🌐 Podcasts (audio only)
  - 🌐 Videocasts (visual and audio)
  - 🌐 Communities of interest

OT4OT workshop presentation  
2010



# Community resource wiki



VIEW

## ☆ FrontPage

last edited by  Tara Macdonell 2 months ago

### Home for Life™


- Design and Modifications for Barrier-Free Living -

If you are looking to design and/or modify your home to be more accessible, you are in the right place! This wiki is a resource for architects, designers, and contractors to find and share information about home modifications.



This wiki is targeted for persons living in Alberta, Canada. However, it can be accessed by anyone in the world. You are free to look at our wiki, [make an account](#), and add to it...

 [What is this Wiki for?](#)

 [Finding a Contractor](#)

 [Related](#)

# Podcasts

Living Life To Its Fullest™ Podcasts - Mozilla Firefox

File Edit View History Bookmarks Yahoo! Tools Help

http://www.aota.org/Feeds/OT-Podcasts/Podcasts.aspx

Google Calendar Latest Headlines BU tDPT Intralearn OT BU http://www.bu.edu/f... OT Moodle Weather beanywood Post-Professional Mas... BU Courseinfo Meeting Planner Resul... Facebook | Karen Jac... >>

Search Web Mail Shopping Personals My My Yahoo! News Games Travel Finance Answers Sports >>

Living Life To Its Fullest™ Podcasts (Untitled)

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**AOTA** The American Occupational Therapy Association, Inc.

Living Life To Its Fullest™

Practitioners Educators-Researchers Students Consumers OT Connections

**RSS Feeds**

- > Newline
- > AOTA Podcasts
  - Podcasts
- > AOTA Research News
- > OT Practice Features
- > The Vision in Action (Productive Aging)
- > The Vision in Action (Children and Youth)

AOTA's **OTJobLink.org**  
Job Seekers | Employers

Home > RSS > AOTA Podcasts > Podcasts

## Living Life To Its Fullest™ Podcasts

AOTA is pleased to announce a new podcast series that features occupational therapists and their perspectives on consumer health topics. Helping people of all ages live life to its fullest—the goal of occupational therapy—is the fundamental purpose of this monthly series.

Each 15-minute podcast will address a different way in which occupational therapy helps people prevent—or live better after—illness, injury, or some form of disability.

**Occupational therapy practitioners:** We encourage you to download the audio files and share them with your current and potential clients. Additionally, visit [OT Connections](#) after each episode to continue the discussion.

Subscribe to our Podcasts and get them as soon as they are available on iTunes, then listen to them there or on your ipod or iphone.

**with iTunes**

- [Episode 16](#) Disaster Response and Preparedness (January 2010)
- [Episode 15](#) Older Driver Safety (December 2009)
- [Episode 14](#) Diabetes (November 2009)
- [Episode 13](#) Breast Cancer Intervention and the Role of Occupational Therapy (October 2009)
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# Online identity management

# Online identity and professional identity






- 🌐 Issues of professional identity stem from professional socialisation and development (McGowen & Hart, 1990)
- 🌐 This includes the acquisition of specific knowledge and skills and the development of new values, attitudes and behaviours (Hall, 1987; McGowen & Hart, 1990; Watts, 1987).

# Standards for Professional Practice

-  You must keep high standards of personal conduct.
-  You must behave with honest and integrity
-  Your behaviour must not damage the public's confidence in you or your profession.
-  If a health professional does not meet HPC standards registration can be revoked.

HPC Standards of Conduct, Performance and Ethics (2008)

# A modern day professional necessity?

-  Reputation enhancing
-  Profile development
-  Professional networking
-  Engaging with a global community
-  Continuing professional development

# Important considerations

- 🌐 Build your identity carefully
- 🌐 Choose the best tools for the job
- 🌐 Think about the image you wish to convey
- 🌐 Manage and monitor your identity regularly
- 🌐 Maintain your visibility
- 🌐 Adhere to netiquette (... or twitiquette)



# REPUTATION

We will be known forever by the tracks we leave.  
-American Indian Proverb



# Getting ready for the Net Generation to join us in practice



# What are the cultural norms of the Net Generation?

- |                 |                  |
|-----------------|------------------|
| 1. Freedom      | 5. Entertainment |
| 2. Options      | 6. Collaboration |
| 3. Scrutiny     | 7. Immediacy     |
| 4. Transparency | 8. Innovation    |

# What can we do...?

- 🌐 Create an environment that values the “norms” of this subculture



# Where to from here?

Check out our wiki;  
join the Facebook group;  
Show WFOT the way as they move to  
using social network tools...

# Websites

AOTA Living Life to its Fullest Podcasts:

<http://www.aota.org/Consumers/Podcasts.aspx>

Cathy's EC Café: <http://www.eccafe.org/>

CiteULike: <http://www.citeulike.org/>

Delicious: <http://delicious.com/>

Diigo: <http://www.diigo.com/index>

Facebook: <http://www.facebook.com/>

Google Docs: <http://docs.google.com>

Google Reader: <http://reader.google.com>

Healthskills Weblog: <http://healthskills.wordpress.com/>

iGoogle: <http://www.google.com/ig>

Linkedin: <http://www.linkedin.com/>

# Websites

Mediawiki: <http://www.mediawiki.org/wiki/MediaWiki>

Occupational Therapy Forum:

<http://www.occupationaltherapyforum.com/>

PBWorks: <http://pbworks.com/>

Podcast directory: <http://www.podcastdirectory.com/>

Pubmed Central: <http://www.ncbi.nlm.nih.gov/pmc/>

Second Life: <http://secondlife.com/?v=1.1>

Skype: <http://www.skype.com/>

Survey Monkey: <http://www.surveymonkey.com/>

Twitter: <http://healthskills.wordpress.com/>

Wikipedia: <http://en.wikipedia.org>

YouTube: <http://www.youtube.com/>

Zoomerang: <http://www.zoomerang.com/>

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